



2010 Daytona 200 Week by Honda / Bike Week – ORDER FORM
February 26th – March 6th, 2010

NO RATE INCREASE THROUGH 2010 FOR ALL OF OUR VALUED CUSTOMERS!!

Display Size	Cost	Location (Select One)
<input type="checkbox"/> 10' x 10'	\$ 1,676.04	<input type="checkbox"/> THE MIDWAY – CRUISER / V-TWIN AREA: <i>This area consists of manufacturers, custom bike builders, aftermarket parts and accessories and merchandise vendors in the V-Twin and Custom bike industry.</i> <input type="checkbox"/> LOT 1 - SPORT / METRIC AREA: <i>This area consists of the top sport and import bike manufacturers in the World. Clients typically host large OEM and Corporate displays as well as demo test rides from this area.</i> <input type="checkbox"/> THE DAYTONA MOTORCYCLE MARKETPLACE & DAYTONA 500 EXPERIENCE: <i>This is the key area for vendors selling aftermarket parts & accessories, leathers, Apparel, and novelty items (NOTE: This location will only be sold in (3) footprint sizes; 10'x10', 10'x20' and 10'x30'. If additional space is required, you must purchase an additional footprint).</i> Specific location of the Daytona Motorcycle Marketplace TBD
<input type="checkbox"/> 10' x 20'	\$ 2,635.60	
<input type="checkbox"/> 10' x 30'	\$ 3,650.55	
<input type="checkbox"/> 20' x 20'	\$ 4,199.02	
<input type="checkbox"/> 20' x 30'	\$ 4,747.50	
<input type="checkbox"/> 20' x 40'	\$ 4,966.89	
<input type="checkbox"/> 30' x 30'	\$ 5,076.58	
<input type="checkbox"/> 20' x 50'	\$ 5,186.28	
<input type="checkbox"/> 30' x 50'	\$ 5,734.75	
<input type="checkbox"/> 20' x 80'	\$ 5,844.45	
<input type="checkbox"/> 40' x 60'	\$ 6,283.23	
<input type="checkbox"/> 50' x 60'	\$ 6,831.70	
<input type="checkbox"/> 40' x 100'	\$ 7,380.18	
<input type="checkbox"/> 50' x 100'	\$ 7,928.65	
DEMO DISPLAY:		
<input type="checkbox"/> 50' X 100' (DEMO ONLY)	\$ 8,477.13	
<input type="checkbox"/> 50' x 200' (DEMO/DISPLAY)	\$14,510.35	

Set-up: Wednesday, February 24, 2010 – Thursday, February 25, 2010; 8am – 8pm / **Hours of Operation:** Friday, February 26, 2010 – Saturday, March 6, 2010; 9am – 6pm **(PLEASE NOTE ALL CLIENTS MUST BE OPERATIONAL ON FRIDAY, February 26, 2010 @ 9AM)**

DATE ORDER FORM RETURNED: _____

Please select your target market: Cruiser / V-Twin _____ Sport / Metric _____ Both _____

Company Name: _____ Contact Person: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

On-Site Contact: _____ Cell Number: _____

Product to be displayed (please indicate if you will be selling product in your display): _____

- Above Fees are inclusive of required 6.5% sales tax, \$250.00 vendor permit fee and 120V Single Phase Power
- A One Million Dollar Certificate of Insurance is required for all vendors. A Five Million Dollar Certificate of Insurance is required for all clients conducting demo rides.
- Clients selling novelty items are subject to a commission payable to Americrown if such products compete with those of Americrown (SEE BELOW):
 - Selling sunglasses is subject to a \$100 flat fee.
 - Selling T-shirts or novelty items is subject to a \$200 flat fee.
 - Selling primarily Motorcycle garments', including but not limited to T-Shirts, Sweatshirts, Jackets, etc. are subject to a \$500 fee.

ORDER FORM DOES NOT GUARANTEE FOOTPRINT. THIS FORM MUST BE COMPLETED AND RETURNED WITHIN 5 BUSINESS DAYS TO INITIATE CONTRACT PROCESS.

**FAX COMPLETED FORM TO:
 JULIE DZIAK, SR. MANAGER MOTORCYCLE MARKETING (386) 681-6705**