



in the heart of the action

# DAYTONA 500 CLUB<sup>SM</sup>

The DAYTONA 500 Club is THE place to be on race day! Located behind Pit Road, this venue is the premier hospitality entertainment experience at "The World Center of Racing®." You will have access to Gatorade Victory Lane where you can be a part of the celebration with the winning driver! From pre-race until two hours after the checkered flag, you will dine on World Class cuisine, sip on your favorite cocktail from the premium open bar, and have access to first class banquet and lounge facilities! There are various packages and membership levels created to fit your race day desires.

## **SPEEDWEEKS (February)**

DAYTONA 500® Qualifying presented by Kroger/  
Budweiser Shootout/Lucas Oil Slick Mist 200,  
Gatorade Duel, NextEra Energy Resources 250,  
Camping World 300 and DAYTONA 500®

## **Coke Zero 400 Weekend (July)**

Subway Jalapeño 250 Powered By Coca-Cola, Coke  
Zero 400 Powered By Coca-Cola and Rolex Series 250

### **DAYTONA 500 Club Season Membership Offers:**

- Seat in Gatorade Victory Lane
- Pre-race/Sprint FANZONE™ access\*
- DAYTONA 500 Experience® admission
- Commemorative gift
- Souvenir program
- Reserved parking (one per every two packages purchased)

### **DAYTONA 500 Club President's Row:**

- Includes complete DAYTONA 500 Club amenities offering the most exclusive seating in the house with a reserved rooftop seat

## **Speedweeks and Coke Zero 400 Weekend Investments starting at \$500**

### **Rolex 24 Weekend (January):**

- Four-day infield, Sprint FANZONE™ and garage access\*
- DAYTONA 500 Club access for the Champion's Club Saturday - Sunday
- Breakfast, lunch and dinner on Saturday; Continental breakfast brunch on Sunday
- Commemorative gift
- Souvenir program

## **Rolex 24 packages only \$395**

For customized pricing, please contact the  
Business Development Department at **866-887-6475**

[www.daytonainternationalspeedway.com](http://www.daytonainternationalspeedway.com)

\*Track schedule and weather permitting





DAYTONA INTERNATIONAL SPEEDWAY

KEITH URBAN

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